



## INTERACTIVE WEBINAR

### «EUROPEAN INITIATIVES ON SUSTAINABLE CONSTRUCTING WITH WOOD: EXPERIENCE AND LESSONS FOR UKRAINE»

November 14, 2024

**Goal:** setting the foundations for initiatives to promote wood in Ukraine's green recovery and development.

**Tasks:**

- to inform about the aim, objectives and activities of European initiatives promoting wood in construction;
- share experience and knowledge for the establishment of similar initiatives for Ukraine green recovery;
- facilitate creation of coalitions for promotion of wood in construction in Ukraine's green recovery and development.

**Target audience:** policymakers, developers, architectural bureaus, educational and research institutions, NGOs, international donors and technical assistance programs, European coalitions for green building with wood.

**Organizer:** FSC Ukraine

**Format:** online

**Registration:** <https://eu.makeforms.co/wnk0wwk/>

**Connection to other events:** part of the ReBuild Ukraine international exhibition <https://rebuildukraine.in.ua/>

**Working languages:** Ukrainian and English with simultaneous translation

**Time zone:** EET (Kyiv time)

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| <b>15:45 – 16:00</b> | <b>Joining participants</b>  |
| <b>16:00 – 16:05</b> | <b>Welcoming from organizers</b><br><i>Pavlo Kravets, FSC Ukraine National Representative, researcher URIFFM</i>   |
| <b>16:10 – 17:40</b> | <b>Presentations and discussion:</b>   |
| <b>16:10 – 16:25</b> | <b>Block 1. Status update on perception of wood construction in Ukraine's green recovery</b><br><br>We will discuss the attitudes of Ukrainian civil society, policymakers and the manufacturing and construction sectors towards wood construction for the country's recovery and European integration.<br><br><i>Speaker: Brian Milakovsky, an expert on economic recovery and sustainable development</i>   |
| <b>16:25 – 17:10</b> | <b>Block 2. EU experience with popularizing wood construction</b><br><br>We will learn about the role of wood construction in the European Green Deal and how "pro-wood" coalitions are working with policymakers and the public. What of the relevant experience can be useful for Ukraine?<br><br><i>Speakers:</i><br><br><i>Oliver Jancke, Business Manager InnovaWood</i><br><br><i>Michelle Stede, Project Leader Wood and Circular Economy FSC Nederland and Home for the Future</i> |
| <b>17:10 – 17:40</b> | <b>Block 3. Cooperation and partnership</b><br><br>We will discuss why cross-sectoral cooperation and partnerships are important to support green building projects and create national initiatives for constructing with wood.<br><br><i>Moderator: Brian Milakovsky, expert on economic recovery and sustainable development</i>   |
| <b>17:40 – 18:00</b> | <b>Conclusions and next steps</b>  |